



# Streetscape Design

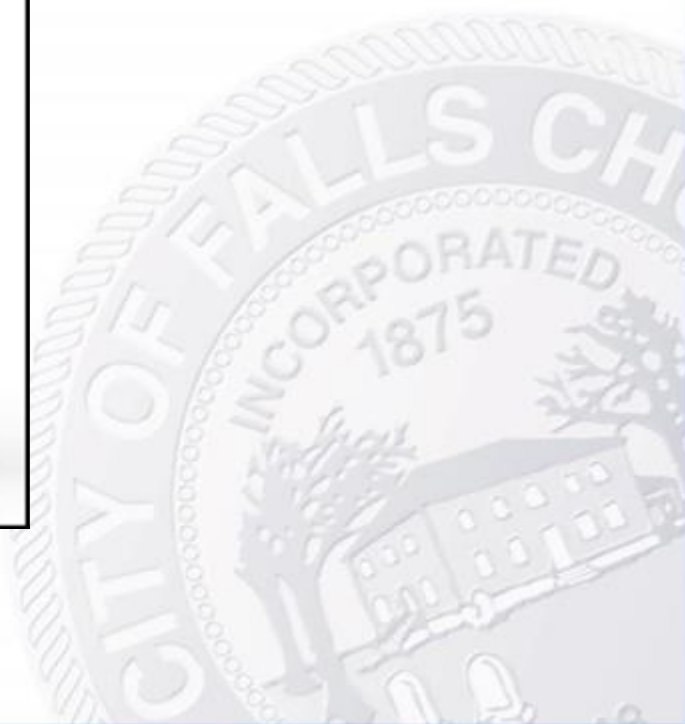
Taskforce Meeting  
July 12, 2016

# Meeting Agenda

- Decision Making Process
- Group Membership
- Approval of Minutes
- Review
- Interactive Exercise

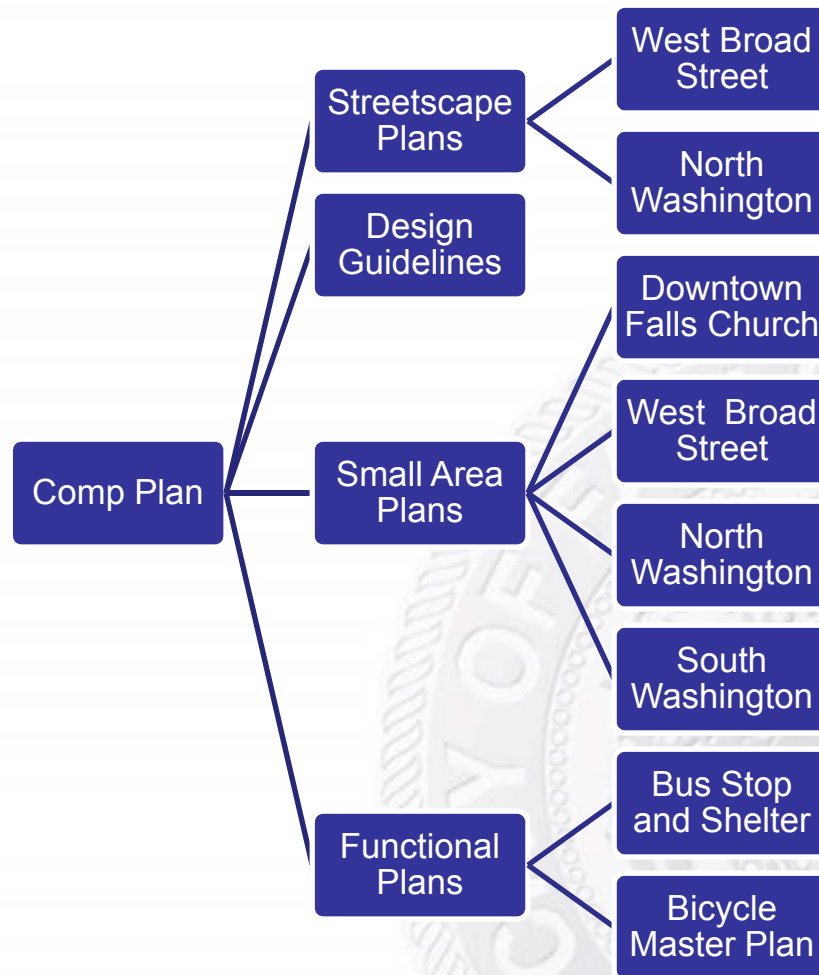


# What are the City's Existing Guides?



# Comprehensive Plan

- Policies and recommendations
- Design and implementation



# Design Guidelines

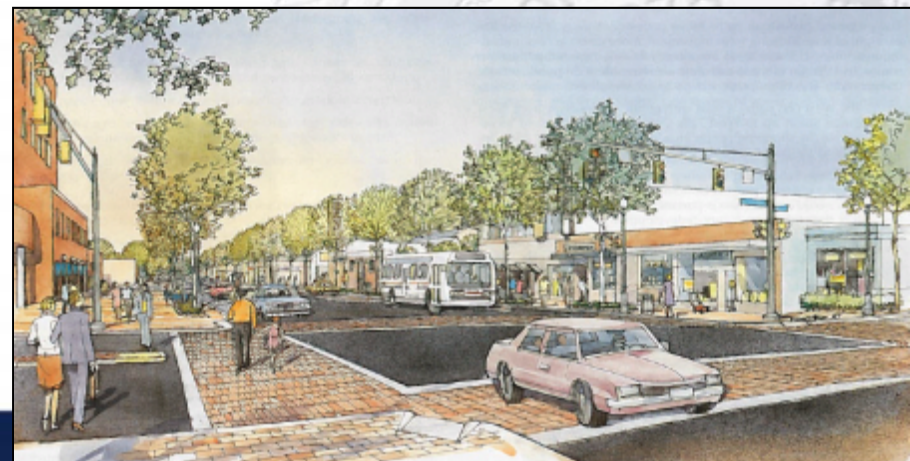
- Adopted in 2001
- Chapter IV – Guidelines for Streetscapes
- Includes street cross sections, street furniture, and tree pits and plantings.





# Streetscape Plan for West Broad Street

- Adopted in 1987
- Key Elements
  - Established the existing streetscape design
  - Brick sidewalk & crosswalks, light pole design, street furniture design
- Installed intermittently along West Broad Street



# North Washington Street Streetscape Plan

- Adopted in 2010
- Key Elements
  - Bioretention Planters
  - Arlington Gateway
- First installation in front of Northgate





# Bus Stop and Bus Shelter Master Plan

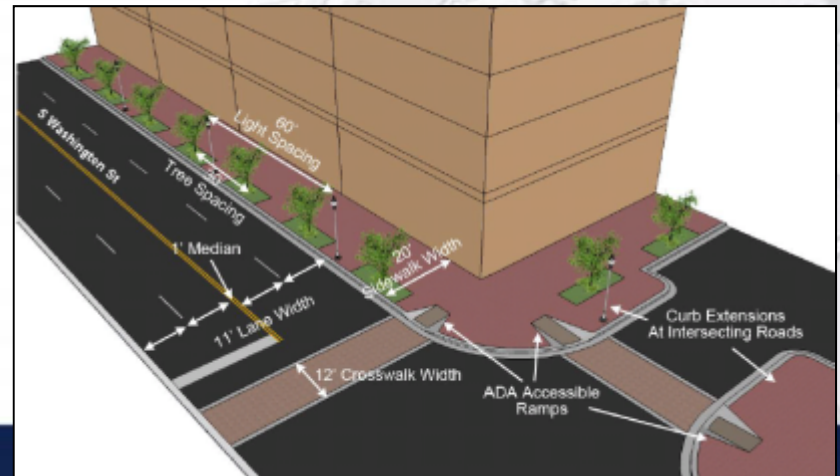
- Adopted in 2013
- Key Elements
  - Bus shelters that include information and future digital signage
  - Bicycle parking
  - New bus shelter design that matches with the Falls Church style





# South Washington Street Small Area Plan

- Adopted in 2013
- Key Elements
  - Designates Pearson Square streetscape as the standard for the area
  - Intermodal Transit Plaza
  - Building façade improvements to support revitalized streetscape



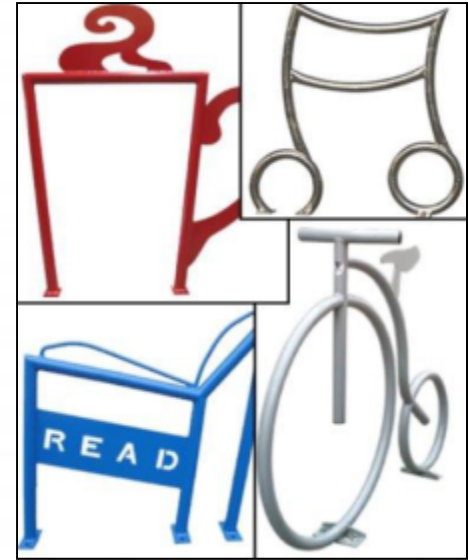
# Downtown Small Area Plan

- Adopted in 2014
- Key Elements
  - Pedestrian improvements to promote connectivity to activity points
  - Bus & bicycle connections to Metro, Intermodal Transit Plaza, & W&OD Trail
  - Centralized parking structures that allow visitors to park once and walk to destinations



# Bicycle Master Plan

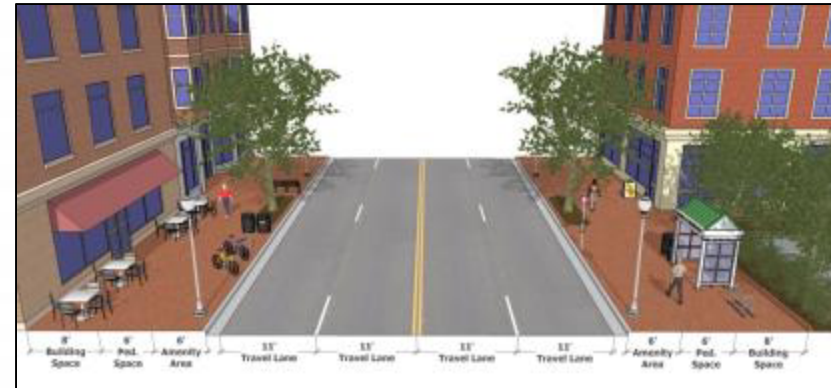
- Adopted in 2015
- Key Elements
  - Markings & wayfinding signage to help orient bicycle users
  - Decorative bicycle parking as part of the streetscape
  - Bike Share





# West Broad Street Small Area Plan

- Adopted in 2016
- Key Elements
  - Reinforces Great Streets
    - W Broad St – Commercial Great Street
    - Park Ave – Civic Great Street
  - Building, Pedestrian, & Amenity Spaces





# Learning from Other Communities

- APA - Great Streets
- Budget Travel – Coolest Small Town
- Places people want to visit



# Shirlington, Virginia



- Pedestrian friendly streetscape
- Mixed use developments
- Campbell Ave. sidewalk width of 20 feet



# Old Town Alexandria



- Active uses and large windows at ground level
- Outdoor dining
- King Street sidewalk width of 14 feet

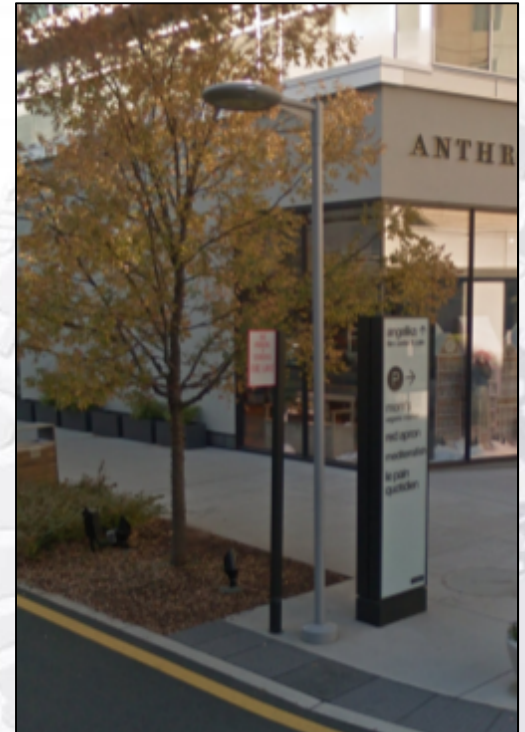




# Mosaic District



- Won design and development award from International Council of Shopping Centers
- Sidewalk widths between 16 – 24 feet





# Concerns and Interests

## June 14<sup>th</sup> Meeting

- Elements – sidewalks, outdoor dining, furniture, art, bike racks, bus stops
- Economic activity – functionality of streetscape
- Branding – history, plantings, music
- Environment – urban green space, tree health
- Safety & Health – for all users and elements

# Concerns and Interests

## June 14<sup>th</sup> Meeting

- Flexibility – provide for individuality but with a common theme for elements and zone widths
- Guidelines – relationship to other plans, easy to use, implementation
- June 14, 2016 minutes



# Interactive Exercise













July 12, 2016

- Draft Plan Review
- Survey – review draft plan and rank items: “Cannot support”, “Willing to support”, “Very supportive”
- Goal – prioritize issues with greatest consensus and create a set of guidelines everyone can support













## Streetscape Design Guidelines 1st Draft Satisfaction Survey

How supportive are you with the following aspects of the 1st draft?

### 1. Streetscape Elements

Street furniture	 <input type="checkbox"/> Cannot support	 <input type="checkbox"/> Willing to support	 <input type="checkbox"/> Very supportive
Street cross sections	 <input type="checkbox"/> Cannot support	 <input type="checkbox"/> Willing to support	 <input type="checkbox"/> Very supportive
Tree pits and plantings	 <input type="checkbox"/> Cannot support	 <input type="checkbox"/> Willing to support	 <input type="checkbox"/> Very supportive
Delineation of zones	 <input type="checkbox"/> Cannot support	 <input type="checkbox"/> Willing to support	 <input type="checkbox"/> Very supportive

### 2. Streetscape Design Guidelines

Document structure	 <input type="checkbox"/> Cannot support	 <input type="checkbox"/> Willing to support	 <input type="checkbox"/> Very supportive
Scope	 <input type="checkbox"/> Cannot support	 <input type="checkbox"/> Willing to support	 <input type="checkbox"/> Very supportive
Flexibility	 <input type="checkbox"/> Cannot support	 <input type="checkbox"/> Willing to support	 <input type="checkbox"/> Very supportive
Maintenance	 <input type="checkbox"/> Cannot support	 <input type="checkbox"/> Willing to support	 <input type="checkbox"/> Very supportive

### 3. Other

<hr/>	 <input type="checkbox"/> Cannot support	 <input type="checkbox"/> Willing to support	 <input type="checkbox"/> Very supportive
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